

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a system consisting of over 90 autonomous sellers, the lift truck group supplies quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The forklift product line impressively comprises of 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle versions vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American market, thanks to their reliability in retaining a high level of customer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a expert team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide equipment expansion project. Early product sales of this industrialized equipment focused on large business groups, the armed forces and on state-run firms. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a situation of substantial expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a global sales network and started exporting models they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.